

# Aligning Graduate Attribute: Effective Communicators

Institutional Learning  
Outcomes

Definition

AAC&U/Graduate  
Attribute Rubrics

Possible Signature

# Aligning Graduate Attribute: Effective Communicators

<p><b>3.3 Digital Communication:</b></p> <p><b>Definition</b> The ability to produce content that communicates ideas effectively and ethically within the shifting multi-platform, multi-device, and multi-distribution digital landscape. <b>Criteria</b></p> <ul style="list-style-type: none"><li>• Determine the Extent of Information Needed</li><li>• Access the Needed Information</li><li>• Evaluate Information and its Sources Critically</li><li>• Use Information Effectively to Accomplish a Specific Purpose</li><li>• Access and Use Information Ethically and Legally</li></ul>			
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