

So You Want to Present at a Conference?

Liz MacDonald, Dean of Librarians

Grant Writing 101

Mike Leary, Director of Research and Compliance

Julie Turner, Professor Nonprofit Administration

James Hutson, Associate Professor Art & Design

Megan Phifer Davis, Librarian Outreach and E

Learning

- *Keep trying. Rejection is OK!
- *Review sample projects that have been successful.
- *Consider the little grants. No monetary amount is too small.
- *Contact the LU IRB staff. If humans are involved, so must the IRB.
- *Collaborate with colleagues in other departments.
- *Follow the submission guidelines.
- *Mike Leary and Julie Turner are great resources. (handout)

Marketing your Department

Jason Waack, Webmaster

Chris Duggan, Director of Communications

David Arns, Associate Professor Marketing

- *Follow Lindenwood University guidelines.
- *Have a clear and concise message.
- *Proofread.
- *Know the branding and the advertising for your department or project.
- *Determine the best medium to reach your target audience social media, webpage, flyer, etc.

Publishing Your Work

Beth Mead, Director of the MFA in Writing Program; Editor of The Lindenwood Review

Mitch Nasser, Assistant Professor Educational Leadership

Jeff Smith, Professor History; Editor of The Confluence

- *Follow the guidelines.
- *Communicate with editors.
- *Submit! If you don't send out your articles, you won't get published.
- *Keep trying. Rejection is OK!
- *Have multiple projects.
- *Find a good publication match for your article.
- *Create a network—sign up for emails from organizations that interest you.